**FOR IMMEDIATE RELEASE**

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**BECKSTOFFER VINEYARDS FARMING COMPANY**

**ANNOUNCES PROMOTIONS AND CREATION OF NEW SUSTAINABILITY ROLE**

(Rutherford, Calif.—January 23, 2023) – **Dave Michul, president and chief operating officer of Beckstoffer Vineyards Farming Company, today announced the following promotions and role changes: Jim Lincoln has been named Senior Vineyard and Environmental Sustainability Manager, Brian Hoefgen has been promoted to Vineyard Manager for the Rutherford ranches, and after 32 years with Beckstoffer, Enrique Lopez has been promoted to Shop Manager, Napa. Paul** Roussopoulos, who has served as Beckstoffer’s Napa Shop Manager for 27 years, has transitioned to a part-time role as Shop Consultant. **Sharon Knott will retire after 16 years as Accounting and Office Manager for Napa operations, and Nicoletta Geyer has been promoted to Office Manager, Napa. Irma Lozano has been promoted to Human Resources Director for Beckstoffer Mendocino and Red Hills of Lake County.**

**Beckstoffer’s Commitment to Sustainability**

An Oakville native, Jim Lincoln has been the Vineyard Manager for Beckstoffer Vineyards Farming Services’ 524 acres of vineyards in Carneros for more than two decades. He has initiated sustainability programs in Carneros, including recycled water, green certifications, and conservation advocacy. Jim will now contribute his sustainability and regenerative agriculture expertise to all of Beckstoffer’s Napa vineyards and look for new ways for Beckstoffer to continue to innovate in all areas of sustainability. Jim’s service to the Napa Valley community, particularly in water supply management, quality, and conservation, has contributed to the overall reputation, quality, and legacy of the Napa Valley wine grape community.

Jim began his professional employment with Swanson Vineyards in 1987, and in 1996 he moved Atlas Peak and William Hill Vineyards. In 2000, he began employment with Stag’s Leap Wine Cellars, before joining Beckstoffer Vineyards in 2002. Jim holds a Bachelor of Sciences in Agricultural Sciences and Management from the University of California at Davis.

Jim was awarded Napa County Farm Bureau’s Agriculturist of the Year for 2012. Jim served as County Chair of Young Farmers & Ranchers Committee of the Farm Bureau from 1988-1990, was on Bay Area Air Quality Management District Advisory Committee from 1992-1996, and has been Napa County Farm Bureau Natural Resources (Water) Committee Chair from 2004-2018. He was Watershed Task Force Member from 1999-2002 and a Watershed Information Center Conservancy Board Member from 2008-2012. Jim was the Napa County Farm Bureau Director from 1990-2014 and again from 2017-2018 and served as President from 1997-1999 and 2009-2011. He currently serves as the President of the Los Carneros Water District, and he has been a Board Member since 2020. He is also the past President and current Board Member of the Napa County Resource Conservation District.

**ABOUT BECKSTOFFER VINEYARDS**

Named “Napa’s most powerful grape grower” by both the *Wall Street Journal* and *Wine Spectator*, Beckstoffer Vineyards was founded in 1970. Beckstoffer Vineyards is firmly rooted in the soil of Northern California’s wine country, with Andy Beckstoffer playing an integral role in the evolution of the wine grape industry since 1970. Beckstoffer Vineyards’ goal is to produce the highest quality grapes in Northern California that form the foundation of exceptional wines, a passion for preserving the land, and viticultural expertise.

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**FOR MORE INFORMATION,**

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