

Beckstoffer Vineyards Contributes \$50k to #LakeCountyRising

September 21, 2015

Kelseyville, Calif., September 21, 2015 – On Monday, September 21, 2015, Beckstoffer Vineyards announced its donation of \$50,000 to the #LakeCountyRising fundraising campaign.

“We’re part of the community,” said Andy Beckstoffer, founder, chairman, and owner of Beckstoffer Vineyards. “We have major vineyard holdings in Lake County, and many of our people live in Lake County.”

“On behalf of the Lake County community, we are grateful for the generosity we’re seeing from across the region,” said Debra Sommerfeld, president of the Lake County Winegrape Commission, one of three organizations who have partnered to establish the #LakeCountyRising fundraising effort.

#LakeCountyRising is a fundraising effort to support community rebuilding in the areas ravaged by the Valley Fire with a focus on livelihood, housing, and community needs. The effort was initiated by three Lake County organizations: Lake County Winegrape Commission, Lake County Winery Association, and Lake County Wine Alliance, a 501(c)(3) non-profit organization that will manage the collection and distribution of tax-deductible donations.

“This generous donation by the Beckstoffer family is a wonderful example of how the wine industry is coming together with significant support,” Sommerfeld said.

Beckstoffer Vineyards farms more than 1,300 acres in the Red Hills of Lake County, in addition to its 1,000 acres in the Napa Valley and 1,300 acres in Mendocino County.

“We hope this will motivate other people to give,” Beckstoffer said.

#LakeCountyRising aims to raise significant funds over the coming weeks and months to help members of the Lake County community cope, adjust, and rebuild after the Valley Fire. #LakeCountyRising is working with local organizations and government agencies to identify the most pressing community needs.

To donate, visit the Lake County Rising page on Facebook, www.facebook.com/LakeCountyRising, to make a donation online using PayPal, or send a check made payable to Lake County Wine Alliance, memo “Lake County Rising Fire Relief Fund,” to:

Lake County Wine Alliance
P.O. Box 530
Kelseyville, CA 95451

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Lake County Crush District 2 Winegrape Commission
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