



WINEBUSINESS MONTHLY

August 2020 \$5.95

Packaging Issue

Survey Report: Wineries Cut Back to Manage Soaring Expenses
Glass Manufacturers' Plans for More Sustainable Supply Chain
Is it Possible to Lightweight Sparkling Wine Bottles?

Plus:
What Importers Really Do
How Gen. Trial Enhances Stereotype Management

WINEBUSINESS MONTHLY

The Industry's Leading Publication for Wineries and Growers

[SUBSCRIBE/RENEW](#) | [ADVERTISE](#)



TRY OUR WINEMAKING CALCULATOR!

Volume conversions, SO2 additions & more

Beckstoffer Vineyards Donates \$100,000 for Covid-19 Relief

Checks of \$300 each to be Distributed to Those Most in Need in Napa, Mendocino and Lake Counties Via Chambers of Commerce

by Press Release

Mar 23, 2020

Rutherford, Calif.—Andy Beckstoffer of Beckstoffer Vineyards today announced that the company will be donating \$100,000 to directly to individuals, not organizations, most in need in Napa, Mendocino and Lake Counties. Beckstoffer Vineyards will write more than 100 checks of \$300 for each of the three counties totaling approximately \$33,000 per county. The Chambers of Commerce of each county will be determining what individuals and families will receive the checks, which are primarily earmarked for hourly workers who have lost their jobs due to layoffs from COVID-19, including hotel housekeepers, dishwashers, waitstaff, busboys and more. The checks from Beckstoffer Vineyards will be issued directly to individuals, not to the Chambers of Commerce or other organizations. There will be no administrative costs or fees.

“We are fortunate that at Beckstoffer Vineyards, we haven’t laid off any staff as grape growing has been deemed an ‘essential business.’ However, with restaurant closures and reduced tourism, we recognize that many in the hospitality industry have been suddenly been laid off, meaning that many of the already lowest wage earners, have now lost their income completely. Beckstoffer Vineyards has grown grapes in these three counties for the past 50 years, and we care about the people who live and work there. We are immediately providing help to the people who are most in need,” stated David Beckstoffer, COO, Beckstoffer Vineyards.

“In 2015, Beckstoffer Vineyards pledged \$50,000 to the #LakeCountyRising fundraising campaign following the devastating Valley Fire. Our donation and those of other individuals and private companies eventually raised more than \$1,000,000 for #LakeCountyRising. We care about the people who work in the counties where we farm and hope that our donation inspires other individuals and companies to donate additional much needed funds,” added Andy Beckstoffer.

Named “Napa’s most powerful grape grower” by both the Wall Street Journal and Wine Spectator, Beckstoffer Vineyards was founded in 1970. Beckstoffer Vineyards is firmly rooted in the soil of Northern California’s wine country, with Andy Beckstoffer playing an integral role in the evolution of the wine grape industry since 1970. Joined at the family-owned business by his son, David, in 1997, they share a common mission – to produce the highest quality grapes in Northern California that form the foundation for exceptional wines – and a combined passion for preservation of the land and viticulture expertise.

MOST POPULAR

Past Week

[Step inside Mondavi Winery's splashy new Napa home](#)

Jess Lander, San Francisco Chronicle - Paywall

["He Had Insane Trust": Paul Dolan's Celebration of Life Sendoff in Mendocino](#)

WineBusiness News

[The World's Most Expensive Sauvignon Blanc](#)

wine-searcher

[State of the Art in E-Commerce: How Experts Sell More Wine](#)

Wine Business News

[UC Powdery Mildew Fungicide Field Trial Results](#)

WineBusiness News

[Wine and the Curse of the Inverted Yield Curve](#)

Mike Veseth

WINEJOBS

Most Recent

[View all 1097 Jobs](#)

[Cellar Team, Raymond Vineyards](#)

6 hours ago | St. Helena, Ca

[Advanced Controls Technician, E &...](#)

7 hours ago | Modesto, Ca

[International Seasonal Intern - Cel...](#)

7 hours ago | Windsor, Ca

[Division Sales Manager - New Eng...](#)

7 hours ago | Boston, Ma

[Cellar Assistant, Bending Branch ...](#)

yesterday at 7:26pm | Comfort, Tx

[Winemaker, Smoke On The Water](#)

yesterday at 10:32am | Coleraine, Mn

[Electrician Iii, Ste. Michelle Wine E...](#)

yesterday at 9:58am | Paterson, Wa

[ALL LISTINGS](#)

[POST A JOB](#)

[WINEBUSINESS MONTHLY](#) | [WINEJOBS](#) | [WINEBUSINESS ANALYTICS](#) | [DAILY NEWS EMAIL](#) | [GOMBERG FREDRIKSON](#)

WINEBUSINESS

The Homepage for the Wine Industry



[CONTACT US](#) | [ABOUT US](#) | [MEDIA KIT](#) | [PRIVACY & TERMS](#)